

Publicity & Strategic Communications Intern

Position Summary

For relationship builders, strategic communicators, and curious storytellers who enjoy expanding the visibility and credibility of mission-driven organizations.

The Publicity & Strategic Communications Intern expands the visibility, credibility, and influence of Avital P.G. Miller, LLC by identifying meaningful opportunities to share its mission with broader audiences. Working with media outreach, podcast research, publicity campaigns, award applications, conference opportunities, speaker materials, press releases, and strategic communications, this role combines relationship-building, research, and communication strategy to increase awareness and create lasting professional connections. Interns gain hands-on experience in public relations, AI-assisted research, media strategy, communications planning, and professional outreach while building a portfolio of projects that strengthen the organization's long-term visibility and reputation.

Purpose of the Role

Do you want your work to contribute to a world where people wake up inspired, individuals flourish while workplaces thrive, and communities become more peaceful?

Meaningful ideas can create lasting change when they are shared through trusted voices and influential platforms. Every podcast you review, media opportunity you identify, award application you support, conference you recommend, and strategic communication you help develop creates new pathways for individuals and organizations to discover resources that foster well-being, leadership, emotional adaptability, and meaningful success. Your work helps expand not only awareness of the organization, but also the reach of ideas that can positively influence lives and communities around the world.

As the Publicity & Strategic Communications Intern, you help build meaningful relationships that increase the organization's visibility while strengthening its reputation as a trusted educational resource. Beyond securing opportunities, you will help develop strategic communication systems, media resources, and documented processes that create sustainable growth and position the organization for continued influence and long-term impact.

About Our Organization:

Our mission is to awaken human potential where purpose comes alive, emotions become allies, energy rises, and human flourishing fuels organizational flourishing. Through keynote speaking,

corporate training, books, online programs, meditation, and research-informed educational resources, Avital P.G. Miller, LLC helps individuals and organizations cultivate greater well-being, leadership, emotional adaptability, and meaningful success. Founded by award-winning speaker, bestselling author, and positive psychology researcher Avital Miller, the organization integrates modern psychology, timeless wisdom, and practical strategies to contribute to healthier workplaces and more peaceful communities.

Growth Opportunities

Professional Development

As a Publicity & Strategic Communications Intern, you will gain hands-on experience developing strategic communication initiatives that expand organizational visibility, strengthen professional relationships, and position meaningful ideas for greater influence.

During your internship, your opportunities may include:

- **Build** a professional portfolio of media research, publicity campaigns, press materials, award applications, conference proposals, speaker resources, and strategic communication projects that demonstrate your communication and relationship-building expertise.
- **Develop** practical experience with media outreach, podcast research, public relations, AI-assisted research tools, communications planning, and professional relationship management.
- **Apply** strategic communication principles to identify opportunities that strengthen visibility, credibility, and long-term organizational impact.
- **Collaborate** with interns across publishing, digital media, marketing, and website development to ensure publicity initiatives align with the organization's broader communication strategy.
- **Experience** the complete publicity process—from researching opportunities and preparing communication materials to tracking outreach efforts and evaluating long-term results.
- **Strengthen** project management skills by coordinating multiple publicity initiatives while maintaining organization, professionalism, and attention to detail.

Personal Development

Exceptional communicators build trust through thoughtful relationships, curiosity, professionalism, and integrity. Success in this role comes from understanding how meaningful connections, strategic communication, and consistent follow-through create opportunities for lasting impact.

Throughout this internship, your opportunities may include:

- **Strengthen** communication skills by crafting thoughtful, professional messaging for diverse audiences and opportunities.
- **Develop** greater confidence in building professional relationships through authentic outreach and meaningful conversations.
- **Refine** strategic thinking by identifying opportunities that align organizational goals with the interests of media outlets, conferences, podcasts, and professional organizations.
- **Increase** organization and attention to detail while managing outreach activities, communication timelines, and relationship tracking.
- **Cultivate** adaptability by learning emerging AI tools, communication technologies, and evolving best practices in public relations and strategic communications.
- **Expand** your ability to represent a mission-driven organization with professionalism, integrity, and thoughtful communication.

Purpose Development

Publicity creates opportunities for meaningful ideas to reach audiences who may never have discovered them otherwise. Every relationship you build, opportunity you identify, and communication you strengthen helps expand the reach of educational resources that support learning, well-being, leadership, and human flourishing.

Through this internship, your opportunities may include:

- **Discover** how strategic communication and authentic relationship-building can become meaningful ways to expand the positive impact of mission-driven work.
- **Experience** how trusted relationships and credible platforms amplify ideas that inspire learning, growth, and meaningful change.
- **Contribute** to a mission that promotes greater well-being, emotional adaptability, leadership, and meaningful success for individuals and organizations.
- **Help** strengthen the organization's reputation by identifying opportunities that expand visibility while building lasting professional relationships.
- **Recognize** that effective publicity is more than gaining attention—it is about creating meaningful connections that allow valuable ideas to reach the people and organizations they are meant to serve.

Primary Responsibilities

As a Publicity & Strategic Communications Intern, you will help expand the organization's visibility, credibility, and professional relationships while developing strategic communication skills through meaningful, real-world projects.

Your opportunities may include:

- **Investigate** podcasts, media outlets, conferences, awards, publications, and strategic partnership opportunities that align with the organization's mission and target audiences.

- **Develop** media lists, outreach materials, speaker resources, press releases, award applications, and professional communication assets that strengthen the organization's visibility and credibility.
- **Support** strategic publicity initiatives by implementing communication plans, tracking outreach efforts, and maintaining organized records of media relationships and opportunities.
- **Coordinate** publicity calendars, speaking opportunities, conference submissions, and award deadlines to ensure timely, organized, and consistent communication.
- **Apply** AI-assisted research and communication tools responsibly to identify new opportunities, improve efficiency, and strengthen strategic decision-making.
- **Collaborate** with publishing, digital media, marketing, and website interns to ensure publicity efforts communicate a consistent message across all platforms and professional interactions.
- **Evaluate** publicity opportunities by considering audience alignment, organizational goals, credibility, and long-term relationship potential rather than short-term exposure alone.
- **Organize** media contacts, speaker materials, publicity assets, outreach templates, and communication resources to support efficient workflows and future growth.
- **Document** publicity processes, AI prompts, communication templates, outreach strategies, and standard operating procedures that strengthen organizational systems and support future internship teams.
- **Recommend** strategic communication opportunities, publicity initiatives, and relationship-building ideas that expand the organization's influence while remaining aligned with its mission and values.

Who Thrives in This Role

People who thrive in this role are naturally curious about people, relationships, and opportunities. They enjoy discovering meaningful ways to connect organizations with audiences, communities, and leaders who share similar values. Rather than viewing publicity as seeking attention, they see it as building trust, credibility, and relationships that allow meaningful ideas to reach a broader audience.

You are likely to thrive in this role if you:

- **Enjoy** building professional relationships and connecting meaningful ideas with audiences, organizations, and leaders who can amplify their impact.
- **Balance** strategic thinking with genuine curiosity, appreciating both thoughtful planning and authentic human connection.
- **Take initiative** to explore emerging communication technologies, AI tools, publicity strategies, and industry trends while continually expanding your professional knowledge.
- **Value collaboration** and enjoy working across multiple disciplines to strengthen an organization's visibility through a unified communication strategy.
- **Welcome feedback** as an opportunity to strengthen your communication skills, refine strategic thinking, and pursue continuous improvement.

- **Think strategically**, recognizing that long-term credibility is built through consistent relationships, thoughtful communication, and meaningful opportunities.
- **Find satisfaction** in opening doors, creating opportunities, and helping important ideas reach larger audiences through trusted voices and respected platforms.
- **Feel energized** by contributing to a purpose-driven organization where your work expands awareness, builds credibility, and supports greater well-being, emotional adaptability, leadership, and human flourishing.

This opportunity is designed for purpose-driven individuals who are energized by meaningful work, continual learning, and contributing their unique talents to something larger than themselves. We would love to explore how your strengths, passions, and aspirations align with our mission—and how this experience can help you grow while making a meaningful contribution.