

Digital Media Production Intern

Position Summary

For creative producers, visual storytellers, and lifelong learners who enjoy bringing meaningful ideas to life through audio, video, and digital media.

The Digital Media Production Intern transforms Avital's educational content into polished multimedia experiences that inspire, educate, and engage audiences across today's leading digital platforms. Working with meditation recordings, videos, graphics, online courses, and digital publications, this role combines creativity, technical skill, and thoughtful storytelling to create professional media that reflects the organization's mission and brand. Interns gain hands-on experience in multimedia production, AI-assisted creative workflows, digital publishing, and platform optimization while developing a portfolio of high-quality work that continues serving audiences long after each project is completed.

Purpose of the Role

Do you want your work to contribute to a world where people wake up inspired, individuals flourish while workplaces thrive, and communities become more peaceful?

A powerful message becomes even more impactful when it is experienced through engaging audio, compelling visuals, and meaningful storytelling. Every meditation you edit, video you produce, graphic you design, and multimedia resource you help create makes transformational ideas more accessible to people with different learning styles and preferences. Your work helps people pause, reflect, learn, and grow—whether they are listening during a morning meditation, participating in an online course, or discovering Avital's work for the first time.

As the Digital Media Production Intern, you help transform educational content into lasting digital assets that continue serving individuals and organizations around the world. Beyond creating exceptional media, you may help establish production systems, documentation, and creative workflows that allow the organization to produce high-quality content more efficiently while expanding its long-term impact.

About Our Organization:

Our mission is to awaken human potential where purpose comes alive, emotions become allies, energy rises, and human flourishing fuels organizational flourishing. Through keynote speaking, corporate training, books, online programs, meditation, and research-informed educational resources, Avital P.G. Miller, LLC helps individuals and organizations cultivate greater well-being, leadership, emotional adaptability, and meaningful success. Founded by award-winning speaker, bestselling author, and positive psychology researcher Avital Miller, the organization

integrates modern psychology, timeless wisdom, and practical strategies to contribute to healthier workplaces and more peaceful communities.

Growth Opportunities

Professional Development

As a Digital Media Production Intern, you will gain hands-on experience creating professional multimedia content while developing technical and creative skills valued across media production, marketing, education, communications, and digital publishing.

During your internship, your opportunities may include:

- **Build** a professional portfolio of multimedia projects—including videos, audio productions, graphics, meditation recordings, online course assets, and digital publications—that demonstrates your creative and technical abilities to future employers, graduate schools, and clients.
- **Develop** proficiency with industry-standard production tools, AI-assisted creative workflows, and digital publishing platforms while learning efficient production techniques.
- **Apply** visual storytelling principles to create engaging media that educates, inspires, and enhances the audience's learning experience.
- **Collaborate** with interns across publishing, marketing, website development, and publicity to understand how multimedia supports an integrated communication strategy.
- **Experience** the complete digital production process—from organizing raw assets through editing, optimization, quality assurance, and publication across multiple platforms.
- **Strengthen** project management skills by balancing multiple creative projects while meeting deadlines and maintaining professional production standards.

Personal Development

Exceptional media production requires more than technical ability. It calls for creativity, adaptability, problem-solving, attention to detail, and the ability to communicate meaningful ideas through engaging visual and audio experiences.

Throughout this internship, your opportunities may include:

- **Strengthen** your creative confidence by transforming ideas into polished digital experiences.
- **Develop** greater adaptability by learning new technologies, AI tools, and evolving production techniques.
- **Refine** problem-solving skills by overcoming technical and creative challenges throughout the production process.
- **Increase** organization and attention to detail while managing multiple digital assets and

production workflows.

- **Cultivate** collaboration by integrating feedback and partnering with teammates across diverse creative disciplines.
- **Expand** your ability to communicate ideas visually and audibly in ways that educate, inspire, and engage diverse audiences.

Purpose Development

Digital media has the unique ability to reach people wherever they are—in moments of learning, reflection, inspiration, or personal growth. Every video, meditation, graphic, and educational resource you help produce extends the reach of ideas that can positively influence lives around the world.

Through this internship, your opportunities may include:

- **Discover** how your creative talents can become meaningful contributions that educate, encourage, and inspire others.
- **Experience** how thoughtful digital storytelling transforms knowledge into engaging experiences that people can easily access and apply.
- **Contribute** to a mission that promotes greater well-being, emotional adaptability, leadership, and meaningful success for individuals and organizations.
- **Help** create a growing library of multimedia resources that continues serving audiences long after each project is completed.
- **Recognize** that every creative decision has the potential to make transformational ideas more engaging, accessible, and impactful.

Primary Responsibilities

As a Digital Media Production Intern, you will help transform educational content into engaging multimedia experiences while developing professional production skills through meaningful, real-world projects.

Your opportunities may include:

- **Produce** polished audio, video, and visual media that communicate Avital's teachings with professionalism, creativity, and consistency across digital platforms.
- **Edit** meditation recordings, interviews, presentations, and educational videos to create engaging learning experiences optimized for multiple audiences and distribution channels.
- **Design** graphics, thumbnails, promotional visuals, and multimedia assets that strengthen the organization's visual identity while increasing audience engagement.
- **Prepare** media for publication across platforms such as Insight Timer, YouTube, Kajabi, Learn It Live, podcasts, and other digital channels while ensuring technical quality and platform optimization.
- **Apply** AI-assisted production tools responsibly to improve creative efficiency while

maintaining authenticity, quality, and brand consistency.

- **Collaborate** with publishing, marketing, website, and publicity interns to ensure multimedia assets support integrated campaigns and enhance the overall audience experience.
- **Organize** digital media libraries, production files, templates, and creative assets to maintain efficient workflows and support future content development.
- **Evaluate** multimedia content from the audience's perspective, identifying opportunities to improve clarity, engagement, accessibility, and educational value.
- **Document** production workflows, editing standards, AI prompts, templates, and standard operating procedures that strengthen organizational systems and support future internship teams.
- **Recommend** creative ideas, production innovations, and process improvements that expand the organization's digital reach while enhancing the quality and impact of its educational media.

Who Thrives in This Role

People who thrive in this role are creative problem-solvers who enjoy bringing ideas to life through audio, video, graphics, and digital experiences. They appreciate that media production is more than editing content—it is about creating meaningful experiences that educate, inspire, and engage audiences around the world.

You are likely to thrive in this role if you:

- **Enjoy** transforming ideas into engaging multimedia experiences that educate, inspire, and encourage personal growth.
- **Balance** creativity with technical precision, appreciating both artistic expression and attention to detail.
- **Take initiative** to explore emerging production technologies, AI tools, and creative workflows while continually strengthening your technical and storytelling skills.
- **Value collaboration** and enjoy working across multiple disciplines to create cohesive digital experiences that support a shared mission.
- **Welcome feedback** as an opportunity to refine your creative work, expand your abilities, and pursue continuous improvement.
- **Think like a storyteller**, recognizing that every visual, sound, transition, and design choice shapes the audience's experience.
- **Find satisfaction** in producing polished, high-quality media and take pride in seeing creative projects evolve from raw content into professional multimedia resources.
- **Feel energized** by contributing to a purpose-driven organization where your creativity supports greater well-being, emotional adaptability, leadership, and human flourishing.

This opportunity is designed for purpose-driven individuals who are energized by meaningful work, continual learning, and contributing their unique talents to something larger than

themselves. We would love to explore how your strengths, passions, and aspirations align with our mission—and how this experience can help you grow while making a meaningful contribution.